

Sri KPR Industries Ltd.

The **Varhad** Group**CMP: INR15.35**

Stock data

BSE code	514442
BSE ID	SRIPRIND
Face value (INR)	10.0
No of shares (m)	20.1
Market cap (INRm)	309.2
3m avg. daily vol (No)	51,035
Free float (INRm)	103.3
Dividend yield FY14 (%)	0

S&P BSE Sensex	28,888.8
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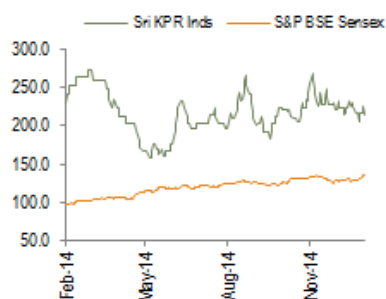
Stock performance (%)

52-week H/L	INR20.0/11.4		
	1M	3M	12M
Absolute (%)	-2.5	-2.8	115.0
Relative (%)	-6.8	-10.7	79.6

Shareholding pattern (%)

Promoters	FIIs	DIIs	Others
66.59%	0.50%	0.04%	32.87%

Relative stock movement



Source: BSE

Company Overview

BhagyaNagar Wood Plast Ltd. was established in 1988 and promoted by Mr N Kishan Reddy. It was renamed as Sri KPR Industries Ltd. (SKPRIL) in 2011. SKPRIL is based out of Secunderabad, Andhra Pradesh, and manufactures PVC foam pipes and panels but it has not done any manufacturing in last two years. The company had approved amalgamation of the company with Sri Venkateswara pipes Ltd. in 2011 as per information given by the Company.

Q3FY15 performance

- Revenue increased by 52% YoY from INR131.0m in Q3FY14 to INR199.2m in Q3FY15.
- Raw material cost increased by 332.7% YoY from INR24.1m in Q3FY14 to 104.3m in Q3FY15. Staff cost increased by 15.0% YoY from INR8.4m in Q3FY14 to INR9.7m in Q3FY15. Other expenses increased by 1.4% YoY from INR72.7m in Q3FY14 to INR73.8m in Q3FY15.
- As a result, EBIDTA decreased by 55.5% YoY from INR25.7m in Q3FY14 to INR11.5m in Q3FY15.
- Depreciation decreased by 39.7% YoY from INR7.2m in Q3FY14 to INR4.4m in Q3FY15. Interest expense decreased by 28.1% YoY from INR11.0m in Q3FY14 to INR7.9m in Q3FY15. Company reported non - operating expense of INR11.9m in Q3FY15 against non - operating income of INR7.6m in Q3FY14. There was a tax credit of INR7.9m in Q3FY15.
- As a result, net profit of the company decreased by 54.6% YoY from INR15.7m in Q3FY14 to INR7.1m in Q3FY15.
- Company has informed BSE on 20 March 2015 that the Board of Directors of the Company at its meeting held on 10 March 2015, has approved and passed resolution for passing of resolution by Postal Ballot for Proposal for sale of Wind Mills of Company having in Tamilnadu, Alteration of Articles of Association and Re-designating position of Mr. Kishan Reddy Nalla from Managing Director to Whole time director of the Company and executive chairman of the Company.

Table 1: Q3FY15 snapshot**

(INRm)	Q3FY15	Q3FY14	YoY %	Q2FY15	QoQ%	9MFY15	9MFY14	YoY %
Revenue	199.2	131.0	52.0	70.7	181.8	390.2	420.9	-7.3
EBITDA	11.5	25.7	-55.5	51.2	-77.6	89.7	87.6	2.5
PAT (Adjusted)	-4.8	17.7	-127.0	38.5	-112.4	46.2	33.1	39.6
PAT (Reported)	7.1	15.7	-54.6	38.0	-81.3	57.6	32.9	75.1

Ratio

% of sales	Q3FY15	Q3FY14	YoY %	Q2FY15	QoQ%	9MFY15	9MFY14	YoY %
Direct Cost	52.3	18.4	33.9	-63.9	116.2	17.6	38.1	-20.6
Staff Cost	4.9	6.4	-1.6	6.4	-1.6	4.8	4.3	0.5
Other Expenditure	37.0	55.5	-18.5	85.1	-48.0	54.6	36.8	17.9
EBITDA	5.8	19.6	-13.9	72.4	-66.6	23.0	20.8	2.2
Tax Rate	62.2	-16.7	79.0	22.5	39.7	7.4	19.2	-11.8
NPM	-2.4	13.5	-15.9	54.5	-56.9	11.8	7.9	4.0

Note: (***) All the reported financials are for SKPRIL and SKPR Infra & Projects Ltd., Source: Company, Varhad Research

Jan 2015

Quarterly performance in charts and tables

Table 2: Detailed Q3FY15 Overview**

	Q3FY15	Q3FY14	YoY %	Q2FY15	QoQ%	9MFY15	9MFY14	YoY %
Revenue	199.2	131.0	52.0	70.7	181.8	390.2	420.9	-7.3
Direct Cost	104.3	24.1	332.7	-45.1	-331.0	68.5	160.5	-57.3
Staff Cost	9.7	8.4	15.0	4.6	113.4	18.7	18.1	3.6
Other Expenditure	73.8	72.7	1.4	60.1	22.7	213.2	154.8	37.7
Total Cost	187.8	105.3	78.3	19.5	860.6	300.5	333.4	-9.9
EBITDA	11.5	25.7	-55.5	51.2	-77.6	89.7	87.6	2.5
Depreciation	4.4	7.2	-39.7	10.9	-60.2	23.0	17.5	31.0
EBIT	7.1	18.5	-61.7	40.2	-82.3	66.8	70.0	-4.7
Interest Expenses	7.9	11.0	-28.1	5.9	35.0	20.7	32.8	-37.1
Non-Operating Income	-11.9	7.6	-255.4	15.3	-177.3	3.8	3.8	0.0
PBT	-12.7	15.2	-183.5	49.7	-125.5	49.9	41.0	21.8
Provision for Tax	-7.9	-2.5	211.1	11.2	-170.4	3.7	7.9	-53.0
PAT (Adjusted)	-4.8	17.7	-127.0	38.5	-112.4	46.2	33.1	39.6
Extra Ordinary	11.9	-2.0	-692.1	-0.6	-2255.1	11.3	-0.2	-4906.8
PAT (Reported)	7.1	15.7	-54.6	38.0	-81.3	57.6	32.9	75.1

Note: (n.a) Not Applicable. **All the reported financials are for SKPRIL and SKPR Infra & Projects Ltd., Source: BSE, Varhad Research

Chart 1: Sales trend (#)

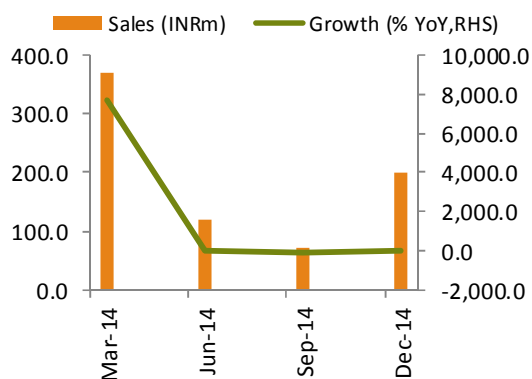


Chart 2: EBIDTA trend (#)

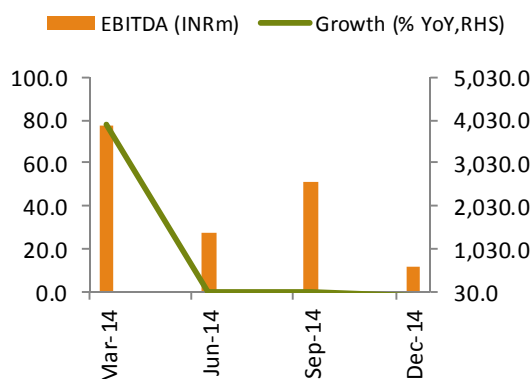


Chart 3: Margin trend (#)

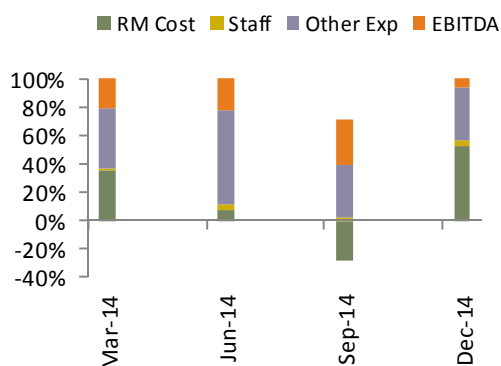
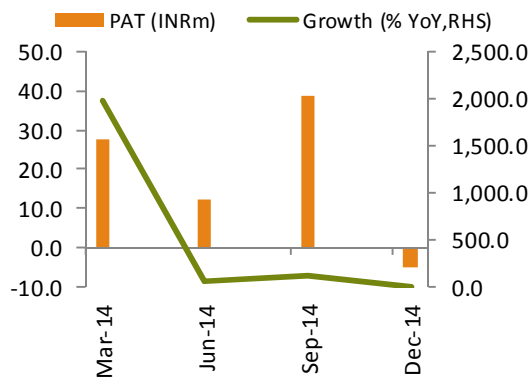


Chart 4: PAT trend (#)



Note: (#) All the reported financials are for SKPRIL and SKPR Infra & Projects Ltd., Source: Company, Varhad Research

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